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**McDONALD'S ANNOUNCES MIGOS AS HALFTIME PERFORMER FOR
2019 ALL AMERICAN GAMES IN ATLANTA**

Atlanta's own Migos takes over State Farm Arena during prestigious McDonald's All American Games as the nation's top high school talent suit up in exclusive adidas apparel

CHICAGO (Mar. 5, 2019) – Today, McDonald's revealed multiplatinum rap trio Migos as the halftime entertainment for its 42nd annual All American Games, performing before basketball's future stars. During their performance, Migos will pay homage to the top high school basketball talent in America by donning the new exclusive 2019 adidas uniforms and shoes that will be worn when the East and West Teams compete in Atlanta. Attending fans can expect the chart-topping group to hit the court at Atlanta's State Farm Arena at approximately 7:45 p.m. on Wednesday, March 27.

adidas Apparel Debut

The 2019 McDonald's All Americans will hit the hardwood in brand new uniforms by adidas. The fabric of each uniform features unique threads made from repurposed and upcycled marine plastic debris, created in partnership with Parley for the Oceans. By spinning a threat into thread, adidas x Parley give new purpose to plastic waste intercepted in marine environments by reworking it into fibers that create the materials for a durable, yet breathable fabric optimal for performance, as seen in the new All American Game jerseys.

The eco-innovative uniforms also include Climacool ventilation, perforated numbers for lightweight breathability, custom home state artwork for each player, and the newly released Creator 365 shorts. The East Teams will tip off in black uniforms while the West Teams will sport gray. The McDonald's

All Americans will also lace up with their choice of adidas' iconic basketball shoes such as N3XT L3V3L, Marquee Boost or the Harden Vol. 3.

“Since 2012, we’ve pushed the boundaries of style and performance in our longstanding partnership with the McDonald’s All American Games, helping to suit up the next generation of young creators as they take their first steps onto the national stage,” said Brandon Walker, Senior Manager of Sports Marketing at adidas. “This year, we’re excited to unveil the new shoes and jerseys for the teams, specifically crafted to celebrate these athletes’ major milestones as McDonald’s All Americans.”

On March 25, the 48 players on the Final Roster will show-off their skills during the POWERADE® Jam Fest with boys wearing purple and girls in teal. The names of the McDonald’s All Americans will be featured on the Creator Shorts, with gold drawstrings inspired by McDonald’s Golden Arches. Players will be rocking the newly released Dame 5 – colors inspired by Mountain Berry Blast and Lemon Lime POWERADE.

Ticket Sales and Viewing Options

Tickets for the 2019 McDonald’s All American Games, including the Migos halftime performance, are available now and can be purchased via [Ticketmaster](#) or the State Farm Arena box office.

ESPN2 will televise both McDonald’s All American Games live on Wednesday, March 27. The Girls Game will air at 5 p.m. ET with the Boys Game immediately following at 7 p.m. ET.

Games Week kicks off on Sunday, March 24, with Fan Fest, a free community event from 2 p.m. to 6 p.m. ET in Atlanta’s Centennial Olympic Park. Local fans can join in for family-fun McDonald’s All American activities, delicious McDonald’s food and dynamic musical performances.

Later in the week, fans can tune into ESPN2 at 7:30 p.m. ET to witness McDonald’s All Americans showcase their skills during the annual POWERADE Jam Fest. Fans can check out the event at Wheeler High School by ordering tickets [here](#).

Proud sponsors of the 2019 McDonald’s All American Games include adidas, Coca-Cola®, POWERADE® and Sprite®.

Games For Good

The McDonald’s All American Games will continue to benefit [Ronald McDonald House Charities®](#) (RMHC®) through its network of local Chapters. At RMHC, programs like the Ronald McDonald House®, Ronald McDonald Family Room® and Ronald McDonald Care Mobile® provide comfort and compassion to families with sick children so they are fully supported and able to be a part of their children’s care. In addition to investing in the future of basketball and RMHC, McDonald’s is committed to investing in the future of its employees through [Archways to Opportunity®](#), an

educational access program for eligible U.S. McDonald's employees*. This year, outstanding local Atlanta Archways to Opportunity participants will be recognized at the McDonald's All American Games during an on-court ceremony, where their educational achievements will be celebrated in front of thousands of basketball fans.

@McDAAG

Get in the Game by following the McDonald's All American Games on [Twitter](#), [Instagram](#) and [Facebook](#) for exclusive access to players. Follow @McDAAG to receive up-to-date information and a behind-the-scenes look at the 2019 Games, including key announcements, local player/coach recognitions, fan giveaways and historical Games facts and figures.

About McDonald's USA

McDonald's USA, LLC, serves a variety of menu options made with quality ingredients to nearly 25 million customers every day. Ninety-five percent of McDonald's 14,000 U.S. restaurants are independently owned and operated by businessmen and women. For more information, visit www.mcdonalds.com, or follow us on Twitter @McDonalds and Facebook.

www.facebook.com/mcdonalds.

About Ronald McDonald House Charities

Ronald McDonald House Charities (RMHC), is a non-profit, 501 (c) (3) corporation that creates, finds, and supports programs that directly improve the health and well-being of children and their families. Through its global network of over 275 Chapters in more than 64 countries and regions, and its three core programs: the Ronald McDonald House, the Ronald McDonald Family Room and the Ronald McDonald Care Mobile, RMHC helps families with sick children stay together, and close to the medical care their child needs at leading hospitals worldwide. RMHC programs not only provide access to quality health care, they enable family-centered care ensuring families are fully supported and actively involved in their children's care. For more information, visit rmhc.org. Follow @RMHC on Twitter, [Facebook](#), [Instagram](#) and [LinkedIn](#).

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**Most McDonald's restaurants are operated by independent franchisees who are independent employers, and set their own employment policies and practices, including pay and benefits for the people working in their restaurants. McDonald's does not control the independent franchisees' employment policies and practices and does not employ those working at franchised restaurants. The benefits described here are available at McDonald's-owned restaurants and the restaurants of participating franchisees.*

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